



ICLEI's European Cities for Climate Protection™ (CCP) Campaign

SUMMARY OF BENEFITS

This document summarises the main benefits provided to CCP Europe participants.

The Cities for Climate Protection™ (CCP) Campaign was launched by ICLEI – Local Governments for Sustainability in 1993. It was established as a movement, a network and a framework for action for communities around the world addressing climate protection.

Joining the European CCP Campaign (CCP Europe) and use of the 'CCP Basic' package is free, and open to any local government based in the wider European region. To become a CCP participant a municipality has to submit a CCP Sign-up Document completed by a senior representative to ICLEI Europe – more details on www.iclei-europe.org/ccp.

CCP Europe participants enjoy the following benefits:

- (i) **Global movement.** Participants in a dynamic global and European movement of cities, towns and counties (also provincial / sub-national governments) active in climate protection. These engaged communities are leaders in local climate action, using the CCP Campaign to connect them.
- (ii) **Visibility.** CCP participants are listed and presented through various CCP Europe communication channels, including:
 - Participants list on the CCP Europe website and in the CCP brochure – www.iclei-europe.org/ccp
 - Record and share your community's climate commitments in the City Climate Catalogue - www.climate-catalogue.org – the first global collection of local climate targets.
 - Share news through CCP Europe e-news and Newsletters
 - Promotion of your municipality / community actions at events through presentations and/or exhibitions.
- (iii) **Peer-to-peer exchange.** Take advantage of experiences and expertise of ICLEI staff and communities that have been active in climate protection for more than a decade.
 - Share news through the CCP Europe mailing list - ask questions, send information on experiences, learn about cooperation opportunities
 - Join a CCP Thematic Working Group (currently: Buildings, Lifestyle, Adaptation).
 - Case studies –learn from other experiences and share your example (fee involved to compile a CCP case study)
 - Regular climate conferences and thematic workshops, also linked to the Covenant of Mayors.

- (iv) **Proven methodology , tools and guidance.** Benefit from a common internationally applied methodology - the CCP 5 milestones methodology - as well as a range of free tools made available online on www.climate-protection.eu (*register to access free tools and guidance*).
- (v) **Advocacy at international and European forums.** ICLEI conducts advocacy at the UN level and in Europe at the supra-national level, extensively basing its approach on issues identified by CCP participants. A current example is the international Local Government Climate Roadmap (<http://www.iclei.org/climate-roadmap>) and ICLEI's role as the Local Government and Municipal Authorities (LGMA) Constituency Focal Point of the United Nations Framework Convention on Climate Change (UNFCCC).
- (vi) **Cooperation.** Project cooperation opportunities and partner searches are facilitated by ICLEI Europe. This could also include exploring 'climate twinning' options.

Free start-up guidance: CCP Europe 'Basic' Package

Available to all CCP participants at no cost (free service offered by ICLEI Europe), this package includes basic tools and guidance material – visit www.iclei-europe.org/ccp for details and a selection of free guidance material.

To access the CCP Basic Toolkit (free for CCP participants) please register on www.climate-protection.eu to access the toolkit (also updates as these become available).

Fee-for-service guidance: CCP Europe 'Advanced' Package

ICLEI Europe has extensive expertise on guiding local climate and sustainable energy action, with a multi-disciplinary team available to support your requirements.

A Climate and Energy Service Package has been developed, on a fee-for-service basis. Some of these options are listed below, with more detailed information available on www.climate-protection.eu

- (i) **Obtain technical expertise / assistance.** Explore your needs with competent ICLEI staff, and develop a tailor-made approach on the implementation of the CCP 5 milestones process – for your local leaders and/or municipal staff. Bring your budget and needs to the table, and we shape a plan for your local government and provide answers to your questions:
 - How do we start a Greenhouse Gas Emissions Inventory, establish an inventory baseline and prepare a business-as-usual (BAU) forecast?
 - Are visionary or pragmatic targets appropriate for our community?
 - How do we assess the resilience of our community to climate, environment and economic shocks?
 - How do we develop a mitigation and/or adaptation strategy and action plan?
 - How do we integrate sustainability management in climate / energy planning?
 - What are the leading ways to monitor and evaluate results?
- (ii) **Lead a Working Group.** All CCP Working Groups require a WG leader to identify the strategic direction, encourage discussions and lead thematic research. Your start-up grant to CCP Europe (of EUR 3,400) will help to maintain the WG topic for 2 years. This is a great opportunity to showcase the role your community has played in the relevant area. **We are currently searching for WG leaders on Adaptation, Buildings, and Inventories!**
- (iii) **Showcase your community through a ICLEI CCP case study.** Your exemplary approach and activities will be developed into an ICLEI CCP case study, disseminated across ICLEI's global membership and to local governments across Europe. It can also be used by your community as a Covenant of Mayors benchmark!

- (iv) **Act as event host.** ICLEI can organise workshops, online training, peer-to-peer exchanges for local authority officials, staff or their consultants and local partners;
- (v) **Join or organise a study visit.** Act as host or participate in thematic study visits (ideally groups of 10-15 people).
- (vi) **Join an inter-municipal project.** Take advantage of ICLEI's expertise in project management and use our expertise to help coordinate, to develop and test measures, conduct research or roll-out climate protection actions in diverse fields: energy, buildings, transport, waste, water, etc.

Potential levels of involvement in the CCP Europe Campaign:

- **CCP participant** – Open to any local government. This includes free use of the 'CCP Basic' package, with the option to request additional services (with discounts offered to ICLEI members).
- **CCP 'City of Ambition'** – Apply for this status if your community is an ICLEI member, has set ambitious climate change mitigation targets and is advanced in local climate action. Evidence is required of targets and achievements. The CCP 'City of Ambition' status is awarded for a 5-year period, during which participants are requested to provide regular information that highlights innovative actions and new developments, and in return receive more visibility in ICLEI promotions.
- **CCP observer** – Any local or provincial (sub-national level) government interested in observing the CCP Campaign before joining to see what it is all about may link as an observer. Explore the activities and exchanges for 1 year – thereafter you will be requested to either join the CCP Campaign or leave the list.

CONTACT

The ICLEI Europe CCP Team would be pleased to answer any questions you may have, and discuss your needs for capacity building and other support services in the field of climate and energy.

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