

Connecting leaders in Europe

“As European Green Capital 2011 our aim is to serve as a role model for other European cities. Combining forces to protect the environment is of paramount importance, since environmental challenges do not stop at country or city boundaries. Hamburg is proud to be a learning city, which seeks out best-practices from fellow ICLEI members.”

Olaf Scholz

First Mayor, City of Hamburg



Common goods

- European cities are often seen as models for quality of life and environmental friendliness. However, European citizens use five times more natural resources than their 'global share'. How can we reduce the impact of local lifestyles on global common goods such as **climate, air, biodiversity** and **water**?
- ICLEI's campaigns and networks on climate protection, integrated water management and biodiversity offer possibilities for local governments to test new approaches.
- Learn from other cities, create a cumulative impact, while making your city more resilient and a better place to call home.

www.iclei-europe.org/commongoods

“We need to take informed decisions, and ICLEI’s Sustainability Management and Governance Programme helps us to establish the necessary systems. Now we can set clear targets and monitor progress in achieving them.”

Jyrki Myllyvirta

*ICLEI Executive Committee member
and Mayor, City of Lahti*



- Do we manage our cities smartly? How successful are our local processes, plans and strategies in creating better quality of life without draining natural resources?
- Local Agenda 21 and *eco*BUDGET, ICLEI's original management instruments, have now been further developed into an integrated **management and governance** system.
- Base the future of your city on widely supported policies and targets for energy, transport, climate adaptation, social inclusion and other key issues. ICLEI is constantly evolving, so can you.

www.iclei-europe.org/people

“Procurement today has the potential to improve the efficiency and cost-effectiveness of public services, whilst meeting environmental, social and economic goals. ICLEI provides clear and simple guidance on how to achieve this.”

Pekka Sauri

*Deputy Mayor, City of Helsinki and
Chair of ICLEI's Procura+ Campaign*



- Your city can't afford sustainability? Just turn 'business as usual' into your biggest sustainability project – through smart, sustainable public procurement.
- Infrastructure development, building, goods and services – a public authority budget can be powerful in stimulating markets to provide more innovative technologies and more sustainable products and services.
- Through the Procura+ **sustainable procurement** campaign, the Procura+ Exchange, and its events and training services, ICLEI offers everything public authorities in Europe need to get the 'best value' for their money, and in turn give consumers more sustainable choices.

www.procuraplus.org • www.iclei-europe.org/money

“Sustainability: understand it, localise it, customise it and humanise it. Our core business is helping you to understand global sustainability challenges, localising their impacts and customising solutions, so that citizens feel that they too need to be part of the effort. Join the organisation and our work!”

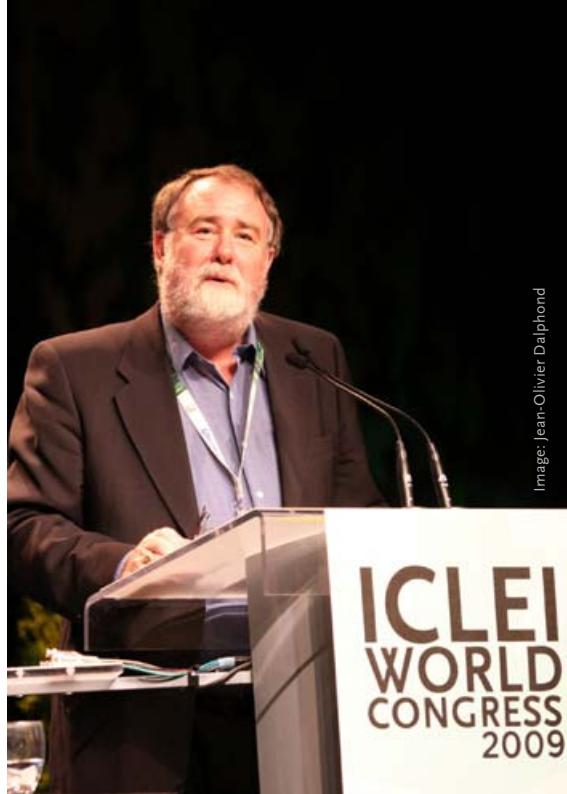
Gino Van Begin
ICLEI Regional Director for Europe



- Europe is committed to sustainability. Local governments have been some of the most successful actors in putting this commitment into practice – many of them ICLEI members.
- ICLEI **represents local governments** in all relevant policy processes for sustainability in Europe. We work together with other European networks, the European Commission, the Committee of the Regions, and many other organisations involved in **formulating EU policies and strategies**. ICLEI is engaged in the European Sustainable Cities & Towns Campaign, which is associated with the globally recognised Aalborg Charter and Commitments, and supports the Covenant of Mayors Initiative.

“Action on sustainability has never been more urgent. We have reached a defining moment in history. We are capable of unprecedented achievements, but we must accelerate our pace now. The more than 1,100 member cities that make up ICLEI have heard the call and are committed to immediate action.”

**David Cadman and
Martha Delgado Peralta**
President and Vice-President of ICLEI



- Global challenges require local solutions and global governance. Protecting the climate, biodiversity, air quality and freshwater resources needs international commitment and cooperation between all levels of government.
- ICLEI is the **only network** of sustainable cities **operating worldwide**. We facilitate local government input to United Nations (UN), processes such as the UN Framework Conventions on Climate Change, and Biodiversity. In partnership with the UN and other organisations, as well as national governments, we put in the groundwork for more ambitious and more responsible international commitments – and seek **global recognition and support for local action**.

“ICLEI is the key stakeholder on issues of sustainability and local governments and, as such I encourage each local government to work with ICLEI on taking both local and global sustainability further.”

Michel Delebarre
*Member of French Parliament,
Mayor of Dunkerque,
Chair of Commission COTER,
Committee of the Regions*



Get connected

- Go on stage yourself instead of applauding others. **Membership in ICLEI** connects your city with the most ambitious and committed cities around the globe, while offering many other benefits and opportunities.
- **Join** the 200 European local governments and more than 1,100 ICLEI members worldwide, and become part of an exciting global movement. **Engage** with like-minded people, **be represented** in international policy debates and events, and **access** tools and services to improve the sustainability performance of your city.

www.iclei-europe.org/members

- *Over 50,000 hits to our website each month*
- *Almost 1,500 subscribers in 60 countries worldwide receive our print newsletter 'Connections'*
- *Our electronic newsletter reaches out to over 2,500 subscribers each month*



- Web-based guidance, good practice case studies, newsletters, reference sources and more: With ICLEI's professional **information and communication service**, local governments do not have to reinvent the wheel.
- Our involvement in a wealth of policies, processes, projects and events means ICLEI knows how to **get the message across** to all audiences.
- Employing state-of-the-art tools and technologies for communication, ICLEI makes these resources **accessible** and available for everyone.

www.iclei-europe.org/information

“ICLEI is a great place to meet other cities with comparable challenges and learn from their experiences. It provides opportunities to develop common projects and lay the foundations of a European ‘direction’ towards sustainability.”

Raffaella Guêze

Environmental Officer, Municipality of Bologna and ICLEI's liaison for Bologna



- Effective local leadership for sustainability requires action and innovation – sometimes this requires thinking ‘outside the box’.
- **Participating in ICLEI projects** therefore means that local governments explore new ways of working. Through joint **research**, unique insights, new data and new tools are developed. The results of this research are **piloted** through testing by small groups of local governments. By then organising events and opportunities for **exchange**, the knowledge gained from this testing is shared and multiplied.

www.iclei-europe.org/activities

“As the host city for ICLEI’s European Secretariat since 1992, we are grateful to the ICLEI experts for their continuous advice enhancing our Local Agenda 21 and sustainable urban planning processes. It has provided great support to raise the worldwide profile of Freiburg as the ‘Green City’.”

Dieter Salomon

*ICLEI Executive Committee member
and Lord Mayor, City of Freiburg*



- Transforming a city into a more sustainable place will involve a longer journey than just a day-trip. While your local government will act as the tour operator, ICLEI's experts can be your guides.
- We offer **training** and **consultancy** services for developing overall local sustainability strategies, as well as specialised advice in implementing the Aalborg Commitments, sustainable procurement, local action for water and biodiversity, and for climate change mitigation and adaptation.
- Your city can order these services, or participate in programmes offered in joint projects or in cooperation with international, national and regional partners.

www.iclei-europe.org/training

- Why work alone when together is better? Exchange recent experiences, explore new approaches together, discuss critical challenges and learn from good practice: People who want to change their way of doing things need to **meet other people – in person.**
- Conferences with more than 1,000 participants, medium-sized conventions of 200 people, discussion fora of 50 experts, workshops of 20 partners, or peer-to-peer exchanges between two local governments – ICLEI organises the event to suit the specific needs of partners and members.

www.iclei-europe.org/events

“I would like ICLEI to be part of the Jury on the European Green Capital Award 2012 and 2013. I believe that ICLEI Europe’s involvement in the selection phase is essential and will contribute to a successful outcome of the award cycle.”

Janez Potočnik

*Commissioner for the Environment,
European Commission, March 2010*



Local Governments for Sustainability

- Out of a sense of responsibility for today's and future generations, and respect for global environmental justice, ICLEI supports cities and local governments to develop into **Sustainable Cities**. This requires management and lifestyles that can be a model anywhere around the world, without exceeding the carrying capacity of the planet's ecosystems.
- We consider a Sustainable City to be one that:
 - strives to reduce its per capita use of natural resources to a level that endangers neither local nor global ecosystems, and at the same time
 - ensures that political, economic and social systems guarantee a high quality of life for everyone.

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